



Alpin Sales, Inc. is committed to the Specialty Market. Our goal is to provide unparalleled sales, service, and brand promotion. 5 full-time salespeople with dedicated territories guarantee market awareness, outstanding dealer service and consistent office support. Our industry experience ensures comprehensive product knowledge, sales presentations, and clinics. We currently service in excess of 1500 specialty retail accounts including Vail Resorts Retail, Backcountry.com, and Campsaver.com just to name a few. Our new Denver Mart showroom is state of the art and capable of showcasing all of our brands effectively and uniquely. We also employ a full-time office in Salt Lake City, UT. Alpin Sales has been incorporated since 1994. Currently, we represent in Utah, Colorado, Wyoming and New Mexico. We represent the following manufacturers:

Marmot, ExOfficio, Altra, Mystery Ranch, Tubbs Snowshoes

Our Strength is our Staff

Alpin Sales' corporate background provides a unique perspective on the Specialty Outdoor Market. Each rep has a dedicated territory ensuring personalized service and synergy between the brands we represent. *Relationships are the backbone of our business and we manage our accounts accordingly.*

Mark Vaughn and Meg Fogg are co-owners of Alpin Sales, Inc.

Mark Vaughn is the original partner starting Alpin Sales in 1994, experience includes 4 years as Sales Manager at Mountainsmith Packs and Sales and Shipping/Receiving at The North Face in the Denver facility. Prior to forming Alpin Sales, Mark was a manufacturer's representative at Webster & Associates. Mark acts as key account manager and helps to pilot the Alpin Sales ship.

Meg Fogg joined Alpin Sales in August 2014 after 8 years at backcountry.com as a buyer. Meg has been in the industry for over 20 years, working a variety of environments, from brick and mortar big box to specialty online to rental. As a previous planner and merchandiser, she has experience with many different categories and brands. Meg is an avid skier, runner and biker, and loves to spend time camping with her family. Meg has recently joined Mark in helping to take Alpin Sales to the next level.

James Hicks has 30 years in the outdoor industry working mainly as a retail buyer and district manager for stores throughout CA, NV, OR, UT and CO. James has roots at Lowe Alpine Systems in Lafayette, CO as production manager (1979/80). Director of Western Operations for Breeze Ski Rentals. Once Intrawest acquired Breeze (late 90s), he became involved in retail purchasing and rental operations for Copper Mountain and Winter Park. James recently held position as Area Manager at Specialty Sports Venture and has been with Alpin Sales since August 2010.

Jimmy Elam brings fresh insight to the Alpin Sales team, having a multitude of experiences in the outdoor industry. Acquiring hands on gear knowledge as a wilderness guide in the Eastern Sierra and three years of sales experience as a Backcountry.com account manager, Jimmy will fit in nicely at Alpin Sales. Jimmy also spends his time signing up for as many mountain races and ultra marathons as possible, and if he's not working or running he's likely eating tacos.

Scott Peller has years of retail experience working at Patagonia stores throughout Colorado. Scott bring tremendous enthusiasm to our sales and service team. His attention to detail, infectious personality and overall product knowledge across multiple disciplines is what you can expect when you spend time with Scott. Scott spends much of his time in the mountains with his family and friends.

Turner Suhler is the newest member to the Alpin Team. He is the Service Rep for Marmot, ExOfficio, Altra, Mystery Ranch and Tubbs. His previous experience includes an account services position with Fjallraven and Hanwag as well as a category buyer and manager at Scheels. Once all the work is done you will find Turner cycling, climbing, skiing, or capturing the moment with a photo.

Kari Gibbons joined the Alpin team to expand our territory with Altra in the Midwest. She has strong relationships with both run specialty and outdoor retailers in North and South Dakota, Nebraska, Minnesota, Iowa, Wisconsin and Illinois. She is an avid adventure and extreme racer.

Renee Thompson handles corporate accounting and book keeping through her company named Coyote Accounting & Consulting.

Alpin Sales Inc. is committed to successfully selling the lines we represent. We are experienced, focused and organized. We are all avid "users" and advocates of the brands we represent. Comprehensive product knowledge, market experience, and a commitment to establishing personal relationships through dedicated territories results in the success our manufacturers and retailers demand. Alpin Sales strives to be a key contributor to the success of our vendor and retail partners by using a team-based sales management strategy focusing on innovation, integrity and passion. By building successful businesses we will help customers obtain the products that allow them to find their own passion in the outdoors. *Please contact us for dealer references, or if you have further questions about our services.*

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